

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN	Date: 8/3/16
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I, Heather Hartig
do hereby request station time concerning the following issue:

Environment

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Scheduled					

This broadcast time will be used by: Southern Environmental Law Center

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Southern Environmental Law Center (SELC)
601 West Rosemary St Suite 200
Chapel Hill NC 27516*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Debb S. Carter - Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Southern Environmental Law Center (SELC)
601 West Rosemary St. Suite 200
Chapel Hill NC 27516

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):


Debb S. Carter - Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date  Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☒ Accepted in Part ☐ Rejected

 Signature Bon Hensler Printed Name GSM Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

397765

WOC10444527 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	08/09/16 - 08/15/16	C/P/E:	8 / 8 / 266
Traffic #:		Agency:	Old Towne Media	Product Desc.:	SELC NC
Buyer Order #:	5259524	Advertiser:	8 - Southern Environmental Law Center (SELC)	Estimate Desc.:	SELC Aug 9 thru Aug 15 Sixties
AE:	Unassigned (Kate Farrell)	Buyer:		Total Cost:	\$10,260.00 (Cash)
Property:	WITN TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	8/02/16 11:56 AM

Comments:
Separation: 30

List Items							Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Aug 9										Total Spots	Total Cost	RTG	GRP	CPP
1	OLYMPIC TODAY SHOW	NM	01:00	7:00 AM-10:00 AM	---M	1,840.00	1										1	1,840.00	9.20	9.20	200.00
(Program: OLYMPIC TODAY SHOW)3Q 2016																					
1	OLYMPIC TODAY SHOW	NM	01:00	7:00 AM-10:00 AM	T---	1,840.00	1										1	1,840.00	9.20	9.20	200.00
(Program: OLYMPIC TODAY SHOW)3Q 2016																					
1	OLYMPIC TODAY SHOW	NM	01:00	7:00 AM-10:00 AM	-T---	1,840.00	1										1	1,840.00	9.20	9.20	200.00
(Program: OLYMPIC TODAY SHOW)3Q 2016																					
2	OLYMPIC DAYTIME/EARLY FRINGE	NM	01:00	10:00 AM-5:00 PM	-W----	1,020.00	1										1	1,020.00	6.70	6.70	152.24
(Program: OLYMPIC DAYTIME/EARLY FRINGE)3Q 2016																					
2	OLYMPIC DAYTIME/EARLY FRINGE	NM	01:00	10:00 AM-5:00 PM	---F--	1,020.00	1										1	1,020.00	6.70	6.70	152.24
(Program: OLYMPIC DAYTIME/EARLY FRINGE)3Q 2016																					
3	WHEEL/JOOPARDY	NM	01:00	7:00 PM-8:00 PM	-----M	1,350.00	1										1	1,350.00	10.70	10.70	126.17
(Program: WHEEL/JOOPARDY)3Q 2016																					
3	WHEEL/JOOPARDY	NM	01:00	7:00 PM-8:00 PM	-W----	1,350.00	1										1	1,350.00	10.70	10.70	126.17
(Program: WHEEL/JOOPARDY)3Q 2016																					
Spot Totals:							7										7	\$10,260.00		62.40	
Adults 35+ GRP:							62.40														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	7	\$10,260.00	62.40				

WOC10444528 [00.00]

Order Printout



397735

Order Status:	Opened-New	Start/End Dates:	08/16/16 - 08/22/16	C/P/E:	8 / 8 / 267
Traffic #:		Agency:	Old Towne Media	Product Desc.:	SELC NC
Buyer Order #:	5259540	Advertiser:	8 - Southern Environmental Law Center (SELC)	Estimate Desc.:	SELC Aug 16 - Aug 22 Sixties
AE:	Unassigned (Kate Farrell)	Buyer:		Total Cost:	\$8,420.00 (Cash)
Property:	WITN TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	8/02/16 11:56 AM

Comments:

Separation: 30

List Items					Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Aug 16								Total Spots	Total Cost	RTG	GRP	CPP
1	OLYMPIC TODAY SHOW	NM	01:00	7:00 AM-10:00 AM	T-----	1,840.00	1								1	1,840.00	9.20	9.20	200.00
(Program: OLYMPIC TODAY SHOW)3Q 2016																			
1	OLYMPIC TODAY SHOW	NM	01:00	7:00 AM-10:00 AM	--T----	1,840.00	1								1	1,840.00	9.20	9.20	200.00
(Program: OLYMPIC TODAY SHOW)3Q 2016																			
2	OLYMPIC DAYTIME/EARLY FRINGE	NM	01:00	10:00 AM-5:00 PM	-W-----	1,020.00	1								1	1,020.00	6.70	6.70	152.24
(Program: OLYMPIC DAYTIME/EARLY FRINGE)3Q 2016																			
2	OLYMPIC DAYTIME/EARLY FRINGE	NM	01:00	10:00 AM-5:00 PM	--F--	1,020.00	1								1	1,020.00	6.70	6.70	152.24
(Program: OLYMPIC DAYTIME/EARLY FRINGE)3Q 2016																			
3	WHEEL/JeOPARDY	NM	01:00	7:00 PM-8:00 PM	-----M	1,350.00	1								1	1,350.00	10.70	10.70	126.17
(Program: WHEEL/JeOPARDY)3Q 2016																			
3	WHEEL/JeOPARDY	NM	01:00	7:00 PM-8:00 PM	-W----	1,350.00	1								1	1,350.00	10.70	10.70	126.17
(Program: WHEEL/JeOPARDY)3Q 2016																			
Spot Totals:							6								6	\$8,420.00		53.20	
Adults 35+ GRP:							53.20												

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	6	\$8,420.00	53.20				

39773

WOC10444529 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	08/23/16 - 08/29/16	C/P/E:	8 / 8 / 268
Traffic #:		Agency:	Old Towne Media	Product Desc.:	SELC NC
Buyer Order #:	5259556	Advertiser:	8 - Southern Environmental Law Center (SELC)	Estimate Desc.:	SELC Aug 23- Aug 29 Sixties
AE:	Unassigned (Kate Farrell)	Buyer:		Total Cost:	\$10,050.00 (Cash)
Property:	WITN TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	8/02/16 11:56 AM

Comments:
Separation: 30

List Items				Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Aug 23							Total Spots	Total Cost	RTG	GRP	CPP
1	WITN NWS-SNRS	NM	01:00	6:00 AM-7:00 AM	T-----	900.00	1							1	900.00	5.40	5.40	166.67
(Program: WITN NWS-SNRS)3Q 2016																		
1	WITN NWS-SNRS	NM	01:00	6:00 AM-7:00 AM	-T-----	900.00	1							1	900.00	5.40	5.40	166.67
(Program: WITN NWS-SNRS)3Q 2016																		
2	TODAY SHW	NM	01:00	7:00 AM-9:00 AM	-----M	810.00	1							1	810.00	5.10	5.10	158.82
(Program: TODAY SHW)3Q 2016																		
2	TODAY SHW	NM	01:00	7:00 AM-9:00 AM	T-----	810.00	1							1	810.00	5.10	5.10	158.82
(Program: TODAY SHW)3Q 2016																		
2	TODAY SHW	NM	01:00	7:00 AM-9:00 AM	-W-----	810.00	1							1	810.00	5.10	5.10	158.82
(Program: TODAY SHW)3Q 2016																		
2	TODAY SHW	NM	01:00	7:00 AM-9:00 AM	-T-----	810.00	1							1	810.00	5.10	5.10	158.82
(Program: TODAY SHW)3Q 2016																		
2	TODAY SHW	NM	01:00	7:00 AM-9:00 AM	---F---	810.00	1							1	810.00	5.10	5.10	158.82
(Program: TODAY SHW)3Q 2016																		
3	TODAY SHW2-NBC	NM	01:00	9:00 AM-11:00 AM	-W-----	270.00	1							1	270.00	3.20	3.20	84.38
(Program: TODAY SHW2-NBC)3Q 2016																		
3	TODAY SHW2-NBC	NM	01:00	9:00 AM-11:00 AM	-T-----	270.00	1							1	270.00	3.20	3.20	84.38
(Program: TODAY SHW2-NBC)3Q 2016																		
4	WITN7 NWS-NOON	NM	01:00	12:00 PM-12:30 PM	-----M	240.00	1							1	240.00	3.70	3.70	64.86
(Program: WITN7 NWS-NOON)3Q 2016																		
4	WITN7 NWS-NOON	NM	01:00	12:00 PM-12:30 PM	T-----	240.00	1							1	240.00	3.70	3.70	64.86
(Program: WITN7 NWS-NOON)3Q 2016																		

List Items						Spots										Totals		Adults 35+			
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Aug 23										Total Spots	Total Cost	RTG	GRP	CPP
4	WITN7 NWS-NOON	NM	01:00	12:00 PM-12:30 PM	-W-----	240.00	1										1	240.00	3.70	3.70	64.86
(Program: WITN7 NWS-NOON)3Q 2016																					
4	WITN7 NWS-NOON	NM	01:00	12:00 PM-12:30 PM	---F---	240.00	1										1	240.00	3.70	3.70	64.86
(Program: WITN7 NWS-NOON)3Q 2016																					
5	WHEEL/JEOPARDY	NM	01:00	7:00 PM-8:00 PM	-----M	1,350.00	1										1	1,350.00	10.70	10.70	126.17
(Program: WHEEL/JEOPARDY)3Q 2016																					
5	WHEEL/JEOPARDY	NM	01:00	7:00 PM-8:00 PM	-W-----	1,350.00	1										1	1,350.00	10.70	10.70	126.17
(Program: WHEEL/JEOPARDY)3Q 2016																					
Spot Totals:							15										15	\$10,050.00		78.90	
Adults 35+ GRP:							78.90														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	15	\$10,050.00	78.90				